

ILONSI AB Affiliate Marketing Policy

Effective Date: 2023-10-19

1. Introduction

ILONSI AB (hereinafter referred to as "ILONSI" or the "Company") is committed to maintaining a transparent, ethical, and compliant affiliate marketing program. This Affiliate Marketing Policy outlines the principles and guidelines for ILONSI AB's affiliate program, which aims to establish mutually beneficial partnerships with affiliates and promote our products and services.

2. Affiliate Selection and Onboarding

2.1. ****Eligibility****: ILONSI AB collaborates with affiliates who meet the following criteria:

- Comply with all relevant laws and regulations.
- Maintain a website or marketing platform that aligns with the values and standards of ILONSI AB.
- Agree to abide by this Affiliate Marketing Policy and our Terms and Conditions.

2.2. **Application Process**. Prospective affiliates must complete the affiliate application and approval process, providing accurate and up-to-date information. ILONSI AB reserves the right to approve or deny applications at its discretion.

3. Affiliate Responsibilities

3.1. ****Promotional Practices****: Affiliates are expected to promote ILONSI AB's products and services in a fair, honest, and transparent manner. Misleading advertising, false claims, or unethical marketing practices are strictly prohibited.

3.2. ****Compliance****: Affiliates must adhere to all applicable laws, regulations, and industry standards in their marketing activities. This includes compliance with the General Data Protection Regulation (GDPR) and other data protection laws.

3.3. ****Content Quality****: Affiliates should ensure that their promotional content is accurate, up to date, and reflects ILONSI AB's brand values and messaging.

4. Compensation and Commissions

4.1. Commission Structure: The affiliate commission structure will be outlined in the affiliate agreement. Commissions are typically paid based on successful referrals or sales generated by the affiliate.

4.2. Payment: ILONSI AB will provide affiliates with regular payment, as specified in the affiliate agreement. Payment schedules and methods will be communicated to affiliates upon approval.

5. Brand Usage

5.1. ****Use of ILONSI AB's Brand****: Affiliates may use ILONSI AB's approved logos, banners, and marketing materials as provided by ILONSI AB. Unauthorized modification or use of ILONSI AB's brand assets is prohibited.

6. Termination and Dispute Resolution

6.1. Termination: ILONSI AB reserves the right to terminate the affiliate relationship at any time if the affiliate violates this policy or engages in conduct that is detrimental to ILONSI AB.

6.2. Dispute Resolution: In the event of disputes or concerns, affiliates should contact ILONSI AB's affiliate program manager for resolution.

7. Reporting and Tracking

7.1. Performance Metrics: ILONSI AB will provide affiliates with access to performance metrics, tracking tools, and reporting as outlined in the affiliate agreement.

8. Updates to the Policy

ILONSI AB reserves the right to update this Affiliate Marketing Policy as necessary to reflect changes in our program or to comply with evolving legal and regulatory requirements. Affiliates will be notified of policy updates and are expected to review and adhere to the latest version.

9. Contact Information

If you have questions, concerns, or need clarification regarding this policy, please contact our affiliate program manager at info@ilonsi.com.

By participating in ILONSI AB's affiliate program, you agree to abide by this Affiliate Marketing Policy. Failure to comply may result in the termination of the affiliate relationship.

This Affiliate Marketing Policy was last updated on 2023-10-19.